

68TH CAMBRIDGE KIN CARNIVAL

SPONSORSHIP OPPORTUNITIES 2017

About Kin Carnival:

68 years strong, the carnival is the largest fundraiser organized by the Cambridge Kin Club throughout the year.

While ensuring fun for all ages, we strive to raise funds that will go back into the community of Cambridge and surrounding areas.

- Amusement rides and games provided by Robertson's Amusements.
- Free entertainment over the 4 days spotlighting local dance groups, bands, and entertainers.
- The Kin Food Booth known for their fresh cut fries
- 'Touch a Truck' event being run by the Cambridge North Dumfries Kinsmen Club on Saturday
- 2nd annual 'Show n' Shine' Truck show on Sunday
- Large Beer Garden
- Many local Vendors & Artisans

When & Where:

May 25th, Thursday 6pm to 11pm
May 26th, Friday 6pm to 11pm
May 27th, Saturday 11am to 11pm
May 28th, Sunday 12pm to 5pm

Riverside Park, Cambridge



Kin Canada is the only all Canadian service group in Canada. With their head quarters located in Riverside Park, Cambridge, it makes our local Clubs very proud to organize such a Community based project each year.

We keep our motto in mind with everything we do:

"Serving the Community's Greatest Needs"

The list of organizations that we support throughout the year is endless; ranging from the local Food Bank to youth sports teams, to The Bridges and the Women's Crisis Center, plus so many more.



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MANY SPONSORSHIP OPTIONS

Lucky 7 Draw Sponsor:

The Lucky 7 draw is seven prizes each with a retail value of \$100+. You can sponsor a prize by donating \$150 or donating a prize with a \$100+ retail value. You will receive logo placement on all Lucky 7 marketing posters, flyers, and social media outlets, as well as stage announcements when promoting the Lucky 7 Draw throughout the Carnival's 4 days.

Food Booth or Beer Garden Sponsor:

You will receive logo placement on all Carnival marketing posters, flyers, and social media outlets and a 2' x 3' banner located at either the 900+ sq ft Food Booth or the Beer Gardens. You will also be included in the stage announcements when promoting Sponsors throughout the Carnival's 4 days.

Music/ Entertainment Sponsor:

You will receive logo placement on all Carnival marketing posters, flyers, and social media outlets and a 2' x 3' banner located at the Main Stage. You will also be included in the stage announcements when promoting Sponsors throughout the Carnival's 4 days. Many excellent local bands play at our event. This would be a great opportunity to not only get your name out to the Community, but to also support local artists.

Community Spotlight Sponsor (1yr):

The Kin Club of Cambridge operates all year round, donating and supporting local charities, non profits, sports groups, schools, individuals, and many more in need. Choosing to be a Community Spotlight Sponsor will give you not only logo placement on a 3' x 5' banner at the Main Stage of our Carnival for the 4 day event along with all the other Carnival Sponsor perks, but this also includes your logo at all of our many events and displayed in our Rental Hall & Clubrooms for a full 12 month period.

Carnival Friend Sponsor:

You will receive logo placement on all Carnival marketing posters, flyers, and social media outlets and a 1' x 2' banner located at a Kin game booth of your choice. You will also be included in the stage announcements when promoting Sponsors throughout the Carnival's 4 days.

The Kin Club of Cambridge (Preston)

For further information please contact Tiffany Allan at Sponsor@PrestonKin.ca



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